

InterŠtirn


Corona
Extra



Company profile

Name: Interštirn, d.o.o. MAVČIČE – KRANJ

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Registration number: 5390796

Fiscal code: SI41587367

Establishment: 1.8.1990



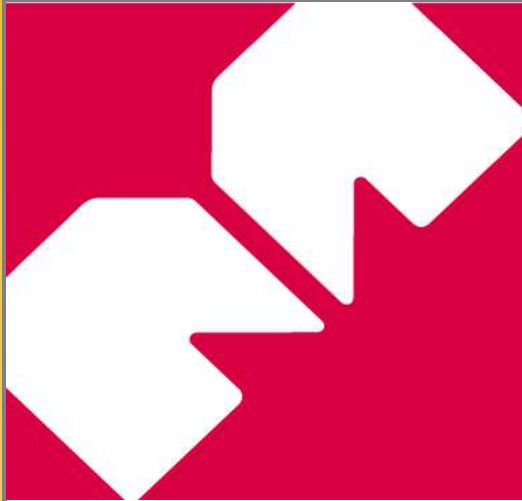
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Aktivities

The company Interštirn d.o.o. is importer and distributor of various world famous drinks. In Slovenia we take care for distribution in five hundred different locals and over three hundred different shops, which is great for our volume market. Slovenia has two million residents, and measured surface only 20.256 Sqkm. At the market we have been present since 1990. In addition, imports and distribution are also active in sale promotion and promotion of our products.



Business partners

Mercator D.D. <http://www.mercator.si>

Mercator Group is one of the largest and most successful retail chains in South Eastern Europe. In these fast-growing markets Mercator obtained significant market shares in particular with major shopping centers in major cities and regional centers, because the market wants to be the first or second largest supermarket retailer in the program.

Mercator is due to its location in the region and a stable business open to new business opportunities and wants to take advantage of further growth and development.

Our company takes care of distributing the following beverages in which hundreds of different branches

Mercator:

Bright beer »Corona Extra« 0.355l

Dark beer »Negra Modelo« 0.355l

Energy drink »shot and go« 0.25l, 0.5l, 1.5l

Aloe Vera mark »Sappe« 0.3l

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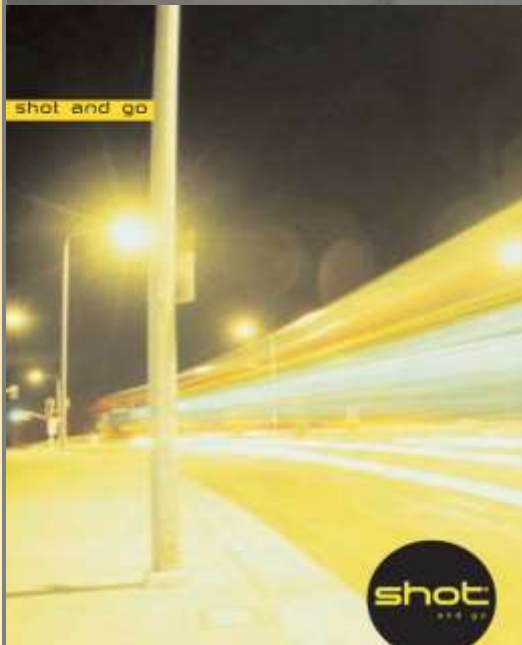
PETROL

Business partners

Petrol D.D. GAS STATION

<http://www.petrol.si/>

Petrol is the largest Slovenian team at the revenues, the largest Slovenian energy company, the biggest Slovenian importer and also one of the largest Slovenian trade companies. Interštirn d.o.o. is responsible for distribution of energy drinks in cans "SHOT AND GO" 0.25ml for more than two hundred gas station in Slovenia. We are proud on sales of energy drink "SHOT AND GO" in Slovenia mainly due to competition of energy drink.





E. LECLERC



Business partners

E. Leclerc

E. Leclerc stores are known across whole Europe. There stores offer buyers a lot of diverse kind of products which content them in all fields. In Slovenia we got two stores on two different locations. First is in Ljubljana which is the capital of Slovenia and the second location is in also big city called Maribor.

Interštirn d.o.o. supplies both of stores with our product, continuously make all sorts of campaign which contribute biggest sale and demand on them.

Our company takes care for distribution of next product:

Dark beer »Negro Modelo«

Energy drink »shot and go«

Vodka »Red Squere«

Liqueur »Irish Meadow«

Aloe Vera marks: »Sappe« and »Miramar«



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KMETIJSKA ZADRUGA
METLIKA



AHAC

MARCO'S, D.O.O., KRANJ



DAVIDOV HRAM



Business partners

Wholesalers

Interštirn d.o.o. is distributor for company that supplies locals and bars with all kinds of different drinks. A lot of caterers in our country decided to buy drinks at one place so they reduce all paper work. Our company supplies them all drinks that we import and distribute. We also take care for companies which have slots with drinks and food in different location as are schools and companies all over Slovenia.

Some of wholesalers company that Interštirn supplies:

Davidov hram d.o.o. <http://www.davidovhram.si/> ,

Kmetijska zadruga Metlika z.o.o. <http://www.kz-metlika.si/> ,

Ahac d.o.o. <http://www.ahac.si/> ,

Marco's, d.o.o.,

Mentor d.o.o., ...



Business partners

Caterers and small shops

Our company, InterŠtirn d.o.o. is distributor of drinks all over Slovenia. We've got three of our people on the terrain that take care for over five hundred caterers and smaller shops. We prepare them all sorts of campaigns and give them promotion material that helps them and us to raise demand for our produces. Some of the biggest, prestigious and most visited bars and locals in Slovenia:

Kaval Group <http://kaval-group.si/>

Alaya cocktail bar Portorož <http://www.alaya.si/>

Bowling and Plantet Tuš http://www.planet-tus.com/slo/tus_oil

Kavarna Nova <http://www.kavarna-nova.si/kontakt.htm>

Sputnik <http://www.sputnik.si/slo/pridi/>

Klubar <http://www.klubar.si/>

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Mission and vision of company

Interštirn d.o.o. is not only importer and distributor of drinks but also take care for quick - secure carp and good promotion. Our company is investing a lot of funds in advertising products as are different kind of media like newspaper and internet. We are also active on felt all over Slovenia, introducing our product with attractive hostesses and nice promotion material. In our objective is to pleased costumers needs and expectations with full quality. With socially responsible business is Interštirn d.o.o. building reputation and trusted name of company on local, national environmental and broader regional context.

Our company wants to be recognizable by quality services and pleased costumers. We want to be actively involved in community life in which we operate and offer its customers much more than just a drink.



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Sales program

Beer Corona Extra - best selling Mexican beer in the world

Beer Corona Extra has been made in Mexico City in year 1925 by manufacturer Cervecerii Modelo. Now they are producing them in company named Grupo Modelo which is owner of seven breweries in the country and they produce 60 million hectoliter of beer and have twelve different marks of beer.

The leaders of company Grupo Modelo trusted distribution of these world known beer to InterŠtirn d.o.o. because they know that our company is on the market for twenty years and we covers over five hundred bars and restaurants and tree hundred stores all over Slovenia, what is great considering on our market size. Our mission is to take care for variety of drinks and offer our customers correct operation which is in this world that we are living it most important.

In the year of 2003 InterŠtirn d.o.o. becomes main distributor for prestige Mexican beer Corona Extra in Slovenia. The sale of this beer in Slovenia is every year higher which is the result of hard work and commitment to our customers.



Sales program

Dark beer Negro Modelo

Negro Modelo is dark premium Mexican beer which offers you balance and soft aroma between dark sweeteners, caramel and hops. It is perfect mixer of sweetness and bitterness. It contains 5.3% volume of alcohol and you can get it in a bottle size 0,355l.

The producer of this single beer is Grupo Modelo from Mexico and our company Interštirn, d.o.o. takes care for distribution all over Slovenia.



Sales program

SHOT AND GO – energy drink with great taste

Energy drink SHOT AND GO has been researching and developing for five years in corporation with eating experts. In year of 2003 has been made and it is steal famous as premium product between all energy drinks. Corporate headquarters is in Salzburg in Austria with local partners in more than ten different counties all over the world and it is international trademark.

SHOT AND GO also becomes famous and one of the most sales energy drink in Slovenia all because of our company Interštirn d.o.o.. We are effort and organizing different caned of promotion and are present on most visited events all over Slovenia. Our company is main importer and distributor for this premium Austrian energy drink since 2004.





SAPPE



MIRAMAR



Sales program

Water with Aloe Vera

Aloe Vera is one of the most famous and research medical herb. It's been just for centuries and has truly a lot of different healing properties.

Aqua Aloe Vera with great taste and healing properties come in Slovenia in year 2009 and our company Interštirn d.o.o. becomes first distributor between caterers and helped to the high demand and increasing sales for this unique beverage. Our company regularly supplies bars, restaurants and stores. We are offering them this unique water from four different manufactures (TROPICAL, SAPPE, MIRAMAR and GENIE) that are taken care for diversity of taste and regularly supplies.



Sales program

Vodka Red Square

Company Halewood International from Liverpool in Great Britain is manufacturer of premium vodka called Red Square. It is high quality vodka distilled tree times and great taste if you drink it only with one ice cube or in your favorite cocktail. In Slovenia you can get it packaging in bottle of 0.7 liter or 1liter.

Interštirn is having distribution in more than one hundred different bars and shops all over Slovenia. There buyers are more than thrall on her, it is great taste and doesn't make you a headache.



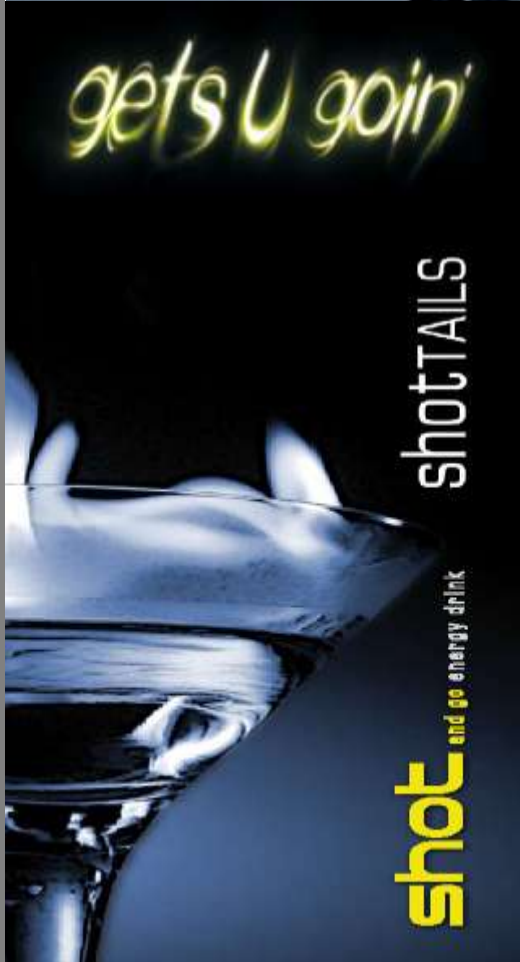
Sales program

Liqueur Irish Meadow

Liqueur Irish Meadow is manufacturing the company named Halewood International from Liverpool in Great Britten. The drink is sweet and smooth mixer of fresh cream, white wine and Irish whisky. We recommend drinking it cold with an ice cube. In Slovenia you can get it in bottle size of 0.7 liter and 1litel.

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Future

Our company Interštirn d.o.o. wants to actively contribute on seals of product that we import and distribute. We are trying in every way to satisfy our clients and business partners. It is in our interest to obtain new interesting items that would satisfy even the most demanding customers and increase sales and expand existing ones.